Seat No. \_\_\_\_\_

## Kadi Sarva VishwaVidyalaya, Gandhinagar MBA – Semester – I – December 2014 Examination Name of the Paper (Subject Code)

Date:		Weightage: 40%	<b>Duration:</b> 2½ Hours
Instru	ıction	s:	
	1 Ma	ake assumptions wherever necessary and state them clearly	
	2 W	orking notes must form part of your answers	
	3. Fi	gures to the right indicate weightage	
Q-1	(A)	Contain basic concept questions from entire syllabus	4%
	(B)	Contain basic concept questions from entire syllabus	4%
		OR	
	(B)	Contain basic concept questions from entire syllabus	4%
Q-2	(A)	Theory Question or Example	4%
	(B)	Theory Question or Example	4%
		OR	
Q-2	(A)	Theory Question or Example	4%
	(B)	Theory Question or Example	4%
Q-3	(A)	Theory Question or Example	4%
	(B)	Theory Question or Example	4%
	, ,	OR	
Q-3	(A)	Theory Question or Example	4%
	(B)	Theory Question or Example	4%
Q-4	(A)	Theory Question or Example	4%
	(B)	Theory Question or Example	4%
	` ′	OR	
Q-4	(A)	Theory Question or Example	4%
	(B)	Theory Question or Example	4%
Q-5		Case Study / Comprehensive Example / Practical Question et	c. 8%
		Y	V