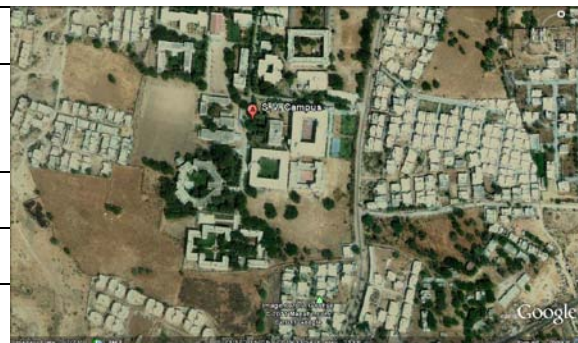


Appendix 10

Mandatory Disclosure

Sr. No.	Mandatory Disclosure	Updated on 17/02/2011
10.1	AICTE File No.	07/01/GUJ/MBA/2002/002
	Date & Period of last approval	Date: 8-6-2009 Period of Approval: 2010-11
10.2	Name of the Institution	S. V. Institute of Management
	Address of the Institution	Sarva Vidyalaya Campus, B/h Railway Station,
	City & Pin Code	Kadi – 382715
	State / UT	Gujarat
	Longitude & Latitude	23'17'20"50 N 72'19'33"54 E
	Phone number with STD code	02764-262225
	FAX number with STD code	02764-244381
	Office hours at the Institution	10.00 a.m. to 5.30 p.m.
	Academic hours at the Institution	10.30 a.m. to 5.00 p.m.
	Email	mail@svim.ac.in
	Website	www.svim.ac.in
	Nearest Railway Station(dist in Km)	Kadi (0 km)
	Nearest Airport (dist in Km)	Ahmedabad (45 km)
10.3	Type of Institution	Private-Self Financed
	Category (1) of the Institution	Non Minority
	Category (2) of the Institution	Co-Ed
10.4	Name of the organization running the Institution	Sarva Vidyalaya Kelavani Mandal
	Type of the organization	Trust
	Address of the organization	Sarva Vidyalaya Campus, B/H Railway Station, Kadi(N.G.),






		Dist : Mehsana, Gujarat	
	Registered with	Bombay Trust Act, 1950	
	Registration date	13-1-1953	
	Website of the organization	www.svim.ac.in	
10.5	Name of the affiliating University	Gujarat Technological University	
	Address	L.D. College of Engineering Campus, Near Gujarat University, Navrangpura, Ahmedabad	
	Website	www.gtu.ac.in	
	Latest affiliation period	2010-11	
10.6	Name of Principal / Director	Dr. Jayendra J. Bhatt	
	Exact Designation	Director	
	Phone number with STD code	02764262225	
	FAX number with STD code	02764244381	
	Email	drjayendrabhatt@svim.ac.in	
	Highest Degree	Ph. D.	
	Field of specialization	Economics	
10.7	Governing Board Members	Give details of all members with their educational qualifications and other credentials	
		Sr. No.	Name
		Designation	Particulars
	a	Dr. Rambhai M. Patel	Chairman
	b	Shri. Maneklal M. Patel	Member
	c	Dr. Manibhai M. Patel	Member
		Dr. Kanubhai D. Patel	Member
		Shri. Arvindbhai T. Patel	Member
		Shri. Manubhai J. Patel	Member
		Dr. Jayantibhai M. Patel	Member
	d	Regional Officer, Central Region	Member
	e	Shri. Vallabhbhai M. Patel	Member
		Shri. Khodbhai H. Patel	Member
	f	Registrar, Gujarat Technological University	Member
	g	Director of Technical Education, Government of Gujarat	Member
	i	Dr. Jayendra J. Bhatt	Member
			Director, SVIM

		j	Prof. Bhavin U. Pandya	Member	Professor, SVIM
			Prof. Nikunj R. Patel	Member	Associate Professor, SVIM
		k	Dr. Babubhai A. Prajapati	Member	Member
			Dr. Sanjay M. Shah	Member	Member
	Frequency of meetings & date of last meeting	Three times in a year, Date of Last Meeting – 15 th July 2011			
10.8	Academic Advisory Body	Sr. No	Name	Designation	
		1	Prof. (Dr.) B. A Prajapati	Chairman	
		2	Dr. N. J. Jani	Member	
		3	Prof. C. K. Bhensdadia	Member	
		4	Prof. N. H. Bhatt	Member	
		5	Prof. G. R. Kaundinya	Member	
		6	Prof. (Dr.) Jayraj Shah	Member	
		7	Prof. S. M. Shah	Member	
		8	Prof. (Dr.) J. J. Bhatt	Member secretary	
		9	Prof. Bhavin Pandya	Member	
	Frequency of meetings & date of last meeting	Two times in a year, date of last meeting: 15 th July 2011			
10.9	Organisational Chart	<pre> graph TD CG[Chairman - Governing Body] --> D[Director] CG --> HD[Head of the Dept.] CG --> PIC[Placement In-Charge.] CA[Chairman - Academic Advisory Body] --> D CA --> HD D <--> HD HD --> AW[Academic Wing] HD --> F[Faculties] HD --> AdminW[Administration Wing] PIC <--> F </pre>			
10.10	Student feedback mechanism on Institutional Governance/faculty performance	Institute has implemented 360 degree performance appraisal system.			
10.11	Grievance redressal mechanism for faculty, staff and students	Well organised Grievance Redressal cell exist with four memebers comprising Director, Head of the Department and Two Associate Professor for faculty, staff and students.			
10.12	Name of the Department*	MBA			
	Course	MBA			

	Level	PG		
	1st Year of approval by the Council	2002		
	Year wise Sanctioned Intake	CAY	CAY-1	CAY-2
		120	120	120
	Year wise Actual Admissions	CAY	CAY-1	CAY-2
		120	120	120
	Cut off marks - General quota	CAY	CAY-1	CAY-2
		8879	8775	17020
	% Students passed with Distinction	CAY	CAY-1	CAY-2
		2.23%	1.71 %	--
	% Students passed with First Class	CAY	CAY-1	CAY-2
		42%	40%	30.17%
	Students Placed	CAY	CAY-1	CAY-2
		70	110	115
	Average Pay package, Rs./Year	CAY	CAY-1	CAY-2
		Rs. 215000	Rs. 2,10,000	Rs. 1,70,000
	Students opted for Higher Studies	CAY	CAY-1	CAY-2
	Accreditation Status of the course	Accredited by NAAC and Applied for NBA		
	Doctoral Courses	No		
	Foreign Collaborations, if any	No		
	Professional Society Memberships	No		




	Professional activities	Yes						
	Consultancy activities	Yes						
	Grants fetched	No						
	Departmental Achievements	<p>(1) According to ICMR-4PS B-School Survey 2010– SVIM ranked 3rd among Gujarat Technological University affiliated colleges & 294th among Indian B Schools.</p> <p>(2) SVIM obtained 'A Grade' in the latest exclusive survey of 'Best B-Schools 2010' by 'business India' were hardly five collages of Gujarat fall in this category or above.</p> <p>(3) 1st Prize in Summer Project Competition organized for GTU affiliated collages, in 2010</p> <p>(4) 2nd Prize in "Sarjan-The Creativity" at NICM in "AROHAN 2010", a national level management students competition</p> <p>(5) 2nd Prize in National Summer Project Competition "The Unassailable-2010"</p> <p>(6) 1st and 3rd Prize in Group Dance in 'Richter-10' a national level event at Nirma University</p> <p>(7) 2nd Prize in national level research paper competition at 'Global Conference on Marketing Perspective' at Ganpat University, Kehrva 2010</p> <p>(8) Won the award for Best Management School at Ganpat University in 2009</p>						
10.13	Name of Teaching Staff*	Dr. Jayendrakumar Jagannath Bhatt						
	Designation	Director						
	Department	MBA						
	Date of Joining the Institution	14 th July 2008						
	Qualifications with Class/Grade	<table border="1"> <thead> <tr> <th>UG</th> <th>PG</th> <th>PhD</th> </tr> </thead> <tbody> <tr> <td>BA-54.11%</td> <td>MA- 54.13%</td> <td>Yes</td> </tr> </tbody> </table>	UG	PG	PhD	BA-54.11%	MA- 54.13%	Yes
UG	PG	PhD						
BA-54.11%	MA- 54.13%	Yes						
	Total Experience in Years	<table border="1"> <thead> <tr> <th>Teaching</th> <th>Industry</th> <th>Research</th> </tr> </thead> <tbody> <tr> <td>35 Years</td> <td></td> <td></td> </tr> </tbody> </table>	Teaching	Industry	Research	35 Years		
Teaching	Industry	Research						
35 Years								
	Papers Published	<table border="1"> <thead> <tr> <th>National</th> <th>International</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>2</td> </tr> </tbody> </table>	National	International	5	2		
National	International							
5	2							
	Papers Presented in Conferences	<table border="1"> <thead> <tr> <th>National</th> <th>International</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>2</td> </tr> </tbody> </table>	National	International	7	2		
National	International							
7	2							
	PhD Guide? Give field & University	<table border="1"> <thead> <tr> <th>Field</th> <th>University</th> </tr> </thead> <tbody> <tr> <td>Economics</td> <td>Saurashtra University</td> </tr> </tbody> </table>	Field	University	Economics	Saurashtra University		
Field	University							
Economics	Saurashtra University							
	PhDs / Projects Guided	<table border="1"> <thead> <tr> <th>PhDs</th> <th>Projects at Masters level</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> </tr> </tbody> </table>	PhDs	Projects at Masters level				
PhDs	Projects at Masters level							
	Books Published / IPRs/ Patents	1						




Name of Teaching Staff*	Bhavin Ushakant Pandya			
Designation	Professor and Head of the Department			
Department	MBA			
Date of Joining the Institution	23 rd August 2002			
Qualifications with Class/Grade	UG BBA- 68.5%	PG 68.1%	PhD Pursuing	
Total Experience in Years	Teaching 8.5 Years	Industry 6 Months	Research	
Papers Published	National 2		International 1	
Papers Presented in Conferences	National 5		International 2	
Books Published / IPRs/Patents	1			
Name of Teaching Staff*	Nikunj Kumar Ramanikbhai Patel			
Designation	Associate Professor			
Department	MBA			
Date of Joining the Institution	11 th July 2003			
Qualifications with Class/Grade	UG BBA – 66.10%	PG MBA – 65.86%	PhD Pursuing	
Total Experience in Years	Teaching 9 Years	Industry	Research	
Papers Published	National 2		International 1	
Papers Presented in Conferences	National 3		International	
Name of Teaching Staff*	Priti D Salvi			
Designation	Associate Professor			
Department	MBA			
Date of Joining the Institution	25 th January 2005			
Qualifications with Class/Grade	UG BE- 73.69%	PG MBA- 67%	PhD	
Total Experience in Years	Teaching 7 Years	Industry	Research	
Papers Published	National 2		International	


	Papers Presented in Conferences	National 2	International
	Name of Teaching Staff*	Kaumudi Kapildev Upadhyay	
	Designation	Associate Professor	
	Department	MBA	
	Date of Joining the Institution	25 th January 2005	
	Qualifications with Class/Grade	UG BBA- 74.5%	PG MBA- 70.88% PhD
	Total Experience in Years	Teaching 7.5 Years	Industry Research
	Papers Published	National 1	International
	Papers Presented in Conferences	National 2	International
	Name of Teaching Staff*	Mitesh Maheshbhai Jayswal	
	Designation	Associate Professor	
	Department	MBA	
	Date of Joining the Institution	29 th August 2005	
	Qualifications with Class/Grade	UG BBA- 65.4%	PG MBA-64.7% PhD Pursuing
	Total Experience in Years	Teaching 7 Years & 7 Months	Industry 9 Months Research
	Papers Published	National 4	International 1
	Papers Presented in Conferences	National 3	International 1
	Books Published / IPRs/ Patents	1	





Name of Teaching Staff*	Kalpeshkumar Prabhudas Prajapati			
Designation	Assistant Professor			
Department	M.B.A			
Date of Joining the Institution	29 th August 2005			
Qualifications with Class/Grade	UG B.Com- 72%	PG MBA- 64.86%	PhD	
Total Experience in Years	Teaching 5.5 Years	Industry	Research	
Papers Published	National 1		International	
Papers Presented in Conferences	National 2		International 1	
Name of Teaching Staff*	Yuvaraj Kiritkumar Vyas			
Designation	Assistant Professor			
Department	MBA			
Date of Joining the Institution	1 st September 2008			
Qualifications with Class/Grade	UG BBA-68.40%	PG MBA-62.30%	PhD	
Total Experience in Years	Teaching 3 Years & 7 Months	Industry 1 Years & 4 Months	Research	
Papers Published	National		International	
Papers Presented in Conferences	National		International	
Name of Teaching Staff*	Sushil Sudamchandra Mohanty			
Designation	Assistant Professor			
Department	MBA			
Date of Joining the Institution	1 st September 2008			
Qualifications with Class/Grade	UG B.A- 61%	PG MBA-60.66%	PhD	
Total Experience in Years	Teaching 3 Years & 7 Months	Industry 2 Months	Research	
Papers Published	National		International	
Papers Presented in Conferences	National 2		International	

Name of Teaching Staff*	Kalpeshkumar Bhagvandas Prajapati			
Designation	Assistant Professor			
Department	MBA			
Date of Joining the Institution	1 st September 2008			
Qualifications with Class/Grade	UG B.Com- 65.14%	PG MBA- 62.74%	PhD	
Total Experience in Years	Teaching 2.5 Years	Industry	Research	
Papers Published	National		International	
Papers Presented in Conferences	National		International	
Name of Teaching Staff*	Neeta Mihir Pathak			
Designation	Assistant Professor			
Department	MBA			
Date of Joining the Institution	1 st September, 2008			
Qualifications with Class/Grade	UG B.Sc. – 55%	PG MBA – 62.12%	PhD	
Total Experience in Years	Teaching 3 year 7 months	Industry 2 months	Research	
Papers Published	National		International	
Papers Presented in Conferences	National		International	
Name of Teaching Staff*	Revati Chandrashekhar Deshpande			
Designation	Assistant Professor			
Department	MBA			
Date of Joining the Institution	1 st September 2008			
Qualifications with Class/Grade	UG B.Sc-51%	PG MBA-64.79%	PhD	
Total Experience in Years	Teaching 2 Year & 6 Months	Industry 3 Years & 11 Months	Research	
Papers Published	National		International	
Papers Presented in Conferences	National		International	

	Name of Teaching Staff*	Miteshkumar Kanubhai Patel			
	Designation	Assistant Professor			
	Department	MBA			
	Date of Joining the Institution	3 rd August 2009			
	Qualifications with Class/Grade	UG B.Com-66.85%	PG MBA-71.16%	PhD	
	Total Experience in Years	Teaching 1 Year & 6 Months	Industry	Research	
	Papers Published	National		International	
	Papers Presented in Conferences	National		International	
	Name of Teaching Staff*	Sandip Girdharbhai Prajapati			
	Designation	Assistant Professor			
	Department	MBA			
	Date of Joining the Institution	3 rd August 2009			
	Qualifications with Class/Grade	UG BBA- 67%	PG MBA-63%	PhD	
	Total Experience in Years	Teaching 1Year & 6 Months	Industry 3 Months	Research	
	Papers Published	National		International	
	Papers Presented in Conferences	National		International	
	Name of Teaching Staff*	Mitalben Karsanbhai Thakor			
	Designation	Assistant Professor			
	Department	MBA			
	Date of Joining the Institution	3 rd August 2009			
	Qualifications with Class/Grade	UG BE- 68%	PG MBA- 63.67%	PhD	
	Total Experience in Years	Teaching 1 Year & 6 Months	Industry	Research	
	Papers Published	National		International	
	Papers Presented in Conferences	National		International	
	Name of Teaching Staff*	Ritesh Patel			


	Designation	Assistant Professor		
	Department	MBA		
	Date of Joining the Institution	9 th August 2010		
	Qualifications with Class/Grade	UG BBA-% 67.85	PG MBA-% 67.34	PhD
	Total Experience in Years	Teaching 7 Months	Industry 3 Months	Research
	Papers Published	National		International
	Papers Presented in Conferences	National		International
10.14	Admission quota[#]	All seats are filled on merit basis. 100% of sanctional seats are surrendered to State Level Joint Admission Committee for Professional Courses.		
	Entrance test / admission criteria	Gujarat Common Entrance Test (GCET)		
	Cut off / last candidate admitted	CAY 8879	CAY-1 8775	CAY-2 17020
	Fees in rupees	CAY 44,000*	CAY-1 Rs. 44,000	CAY-2 Rs. 44,000
	Number of Fee Waivers offered	CAY ---	CAY-1 ---	CAY-2 ---
	Admission Calendar	August – 2009 to May – 2011		
	PIO quota	No		
10.15	Infrastructural information			
	Classroom/Tutorial Room facilities			<p>College provides state-of-the-art technology infrastructure to groom our students to compete with the ever changing technological needs of the industry. All classrooms are equipped with all modern teaching aids. These include</p>


		<p>electronic media such as Multimedia Projector, O/H projectors, cordless microphones and speakers, etc. The classrooms provide the most conducive atmosphere for dynamic and focused discussions.</p>
<p>Computer Centre facilities</p>		<p>The institute has a computer Centre is equipped with 134 computers of Latest Configuration & all computers are connected with network and Internet facilities. All computers are connected with a high end server. The institute also provides 24 hours Wi-Fi connectivity to facilitate students to get connected wirelessly.</p>
<p>Library facilities</p>		<p>Institute's Library, is one of the best, and is very well equipped with management literature, periodicals, trade journals, etc. The library houses more than 12000 volumes of books selectively chosen for reading and reference. The library also subscribes to a number of journals and news papers. It has 1499 e-journals. It also has a vast collection of encyclopedia's national and international journals, video tapes, CDs and DVDs. The variety of literature reflects current management knowledge and economic trends on global scale. Separate sections for reference material, book bank, periodicals, and project reports are provided for easy access the library is partially digitalized and having 6 computers with internet facility and computerized data base management. The customized software is developed for easy access of library data base. The newly arrived literature specially arranged in front line shelves for one week time in the library. The students and the</p>

		<p>faculties can request for the stacked books anytime during working hours of the institute. The institute follows an open access system in the library thus making it easy for the students to search the books of their choice. The library is open for 288 days in a year. The library is open from 8-00 a.m. to 6-00 p.m. on all working days</p>
<p>Auditorium / Seminar Halls / Amphi</p>		<div data-bbox="613 485 1175 909" data-label="Image"> </div> <p>The institute has auditorium “Dr. Rambhai Sanskar Hall” with all the latest audio visual equipments, with capacity of 500 seating is available centrally for programs, seminars, guest lectures and ensuring that the institute has no difficulty in organizing state level and national educational events, festivals, parent meets and other programs. The institute’s building itself contains a hall with the capacity of 200 seats and it is useful for various activities such as business games, business quiz, cultural activities, seminars, workshops and guest lectures etc. the seminar hall is air-conditioned and equipped with all modern teaching aids. These include electronic media such as LCD & O/H projectors, 6 AC, 14 fans, a beautiful stadium, 1 mike, cordless microphones and 6 speakers etc.</p>
<p>Cafeteria</p>		<div data-bbox="625 1390 1187 1812" data-label="Image"> </div> <p>The institute has very good canteen facility in the campus. The institute is very strict about the hygiene and the housekeeping of the canteen. The canteen provides the students with homely fresh & hot food as</p>

		<p>well as beverages which has lot of variety. Students can have multiple options like Gujarati, Punjabi, and South Indian as well as Italian food for the lunch and snacks. The students can avail the canteen facility during the lunch and tea break.</p>
	<p>Indoor Sports facilities</p>	<div data-bbox="620 415 1182 840" data-label="Image"> </div> <p>In the institute Sports is given equal importance in 360° development approach, because it is a way of learning sportsmanship and team activities. Physical, Psychological and intellectual development of students could be done through sports. In tune with the objective of all round development of students, various sporting and physical development activities are encouraged amongst students. To enable students to enjoy sports, the campus is equipped with a football field, cricket field, basket ball & the institute has sport room for different indoor games like table tennis, Chess, and carom etc. with latest equipments for these games. In this room various indoor game competitions are taken place. The institute has provided with a rooms which is well furnished, airy with proper housekeeping facilities.</p>
	<p>Outdoor Sports facilities</p>	<div data-bbox="634 1331 1248 1791" data-label="Image"> </div> <p>The Institute has well maintained infrastructure and equipments for the sports like cricket, badminton, volley ball, basket ball, etc.</p>
	<p>Gymnasium facilities</p>	<p>Photo</p>

<p>Facilities for disabled</p>	<p>Institute has made slope stairs for physically challenged person.</p>
<p>Any other facilities</p>	<p>➤ Guest house: - In the institute campus there is a common guest house available for guest who are coming for seminars, viva, guest lecturers etc. The guest house is well furnished with all necessary things in order to facilitate the guests.</p> <p>➤ Parking facility: -</p>  <p>The institute has big campus and it has enough parking facility for four wheelers and two wheelers in campus with one security person.</p> <p>➤ Bank facility: -</p>  <p>The institute also provides the banking facility in the campus. The institute has Corporation Bank for the convenience of students as well as faculty members.</p> <p>➤ Transport facilities: -</p>  <p>The students who take admission in the institute are also provided need based transport facility by the institute. The institute has hired a local private transport for the students who come from Ahmedabad for the convenience of the students. And most of the students who do the commute from the college bus.</p>

<p>10.16</p>	<p>Boys Hostel</p>		<p>The institute provides the hostel such an ambience that the students feel they are at home. The institute has both the boys' and girls' hostels located separately and duly managed by private security personnel and full time wardens.</p> <p>The institute has total 20 rooms for boys. And each boys room contain one fan, Tube light, separate cupboard for each student, three chairs, three Beds, one table and attached toilet. The institute is planning to make garden in near future. The institute has hired warden, clerk cum treasurer, housekeeping people and peon to manage hostel administration. There is separate mess for boys. The institute is also planning for further capacity to meet increasing demand for hostel accommodation on a regular basis. In addition to this the institute has also provided the students with the refrigerator for cold drinking water and water heaters for winter season. The institute also contributes in the food bills to the students who are economically backward.</p>
	<p>Girls Hostel</p>		<p>The institute has total 10 rooms for the girls. Each girl's room contain two fans, two tube lights, one cupboard, three chairs, three beds, one table and attached toilet. The institute has hired warden, clerk cum treasurer, housekeeping people and one peon to manage hostel administration. There is separate mess for girls. The institute is also planning for further capacity to meet increasing demand for hostel accommodation on a regular basis. In addition to this the institute has also provided the students with the refrigerator for cold drinking water and water heaters for winter season. Food bill is on shared basis for both hostels. The institute also contributes in the food bills to the students who are economically backward.</p>

	Medical & other Facilities at Hostel		<p>At both hostels we have facilities to provide basic treatment and first aid to students. The institute's campus is having a health-care centre which is available to all the students in the campus. The healthcare centers in the campus that helps the students to get quick medical aids at hand distance. The secretaries of the trust Dr. R. G. Patel (General Physician), Dr. P. K. Patel (Gynaecology) and Dr. J. M. Patel (General Physician) are regularly providing their services.</p>
10.17	Academic Sessions	40 sessions per course	
	Examination system, Year / Sem	Semester	
	Period of declaration of results	6 Months	
10.18	Counseling / Mentoring	<p>Institute is also having mentoring programme. Under which each faculty will guide students on personal basis for their personal as well as their professional development. Every week mentors meet their mentees. The ratio of mentees per mentor is 1:10.</p>	
	Career Counseling	<p>Institute is also having Career Counseling programme. Under which each faculty will guide students on personal basis for their career development based on their strengths and weaknesses. Every week students meet their counsellors. The Institute has assigned the same students as in mentoring programme. The ratio of Students per faculty is 1:10.</p>	
	Medical facilities	<p>Institute is having well equipped sick room. It is providing basic treatment and first aid to students. The institute's campus is having a health-care centre which is available to all the students in the campus. The healthcare centers in the campus helps the students to get quick medical aids at hand distance. The secretaries of the trust Dr. R. G. Patel (General Physician), Dr. P. K. Patel (Gynaecology) and Dr. J. M. Patel (General Physician) are regularly providing their services.</p>	

	Student Insurance	As the Govt. of Gujarat has covered all the students studying in colleges across the state with Insurance cover, all the students are covered with the same.
10.19	Students Activity Body	Institute is having one student activity committee which is lead by Prof. Kalpesh P. Prajapati with the coordination of students' representative. This team is looking after all affairs attached with students activity like, sports week, cultural events, welcome party and farewell party, etc.
	Cultural activities	Navaratri Celebration, Talent Evening, Cultural Week
	Sports activities	The institutes with the objective of all round development of students, various sporting and physical development activities are encouraged amongst students to enable students to enjoy sports. The campus is equipped with football field, cricket field, and basket ball & tennis courts. The institute has one sport room for indoor games as earlier mentioned. The students are motivated by the institute for different state level and national level competition. The institute also organize different competitions like Cricket tournament, Volleyball tournament etc. The institute gives different prizes to the winners and runners up students in these tournaments. The winners and runners are sent for state level and University level competitions. The college cricket team has won the Zonal and Inter-zonal competitions.
	Literary activities	<ul style="list-style-type: none"> ➤ The institute runs movie club, which includes entertainment movies, documentary films & speech of eminent personalities which comprise the areas like mythology, communication, politics, cultural issues, etc. The selection of movie is based on the themes like contemporary issues, learning lessons from the people who excel in their fields and strategic issues which help the individual to confront the real life situation. ➤ The workshop on creativity in Advertising.
	Magazine / Newsletter	The institute is subscribing 64 National Magazines and Journals and 3 International Journals.
	Technical activities / Tech Fest	Institute had organized a national summer project completion named, "The Unassailable 2010". The participants from various states like Gujarat,

		Maharashtra, Rajasthan, Delhi, Uttar Pradesh, etc had contested.
	Industrial Visits / Tours	<ul style="list-style-type: none"> ➤ A tour to Mount Abu and Ambaji. ➤ A visit to historical event of community gathering at Unjha. ➤ A visit to an old age home "Jivan Sandhya"
	Alumni activities	Alumni association chose chairman and secretary in every three years. And they meet twice in a year we have alumni meet.
10.20	Name of the Information Officer for RTI	Prof. Bhavin U. Pandya
	Designation	Professor and Head of the Department
	Phone number with STD code	02764 – 262225
	FAX number with STD code	02764 – 244381
	Email	profbhavin@gmail.com